

Figure 1

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 2 of 27

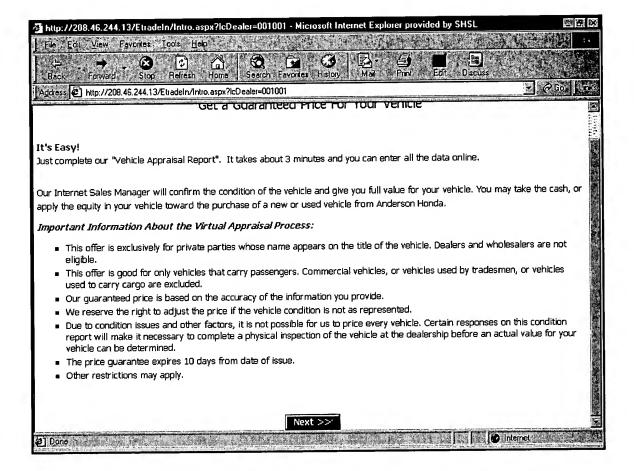


Figure 2(a)

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 3 of 27

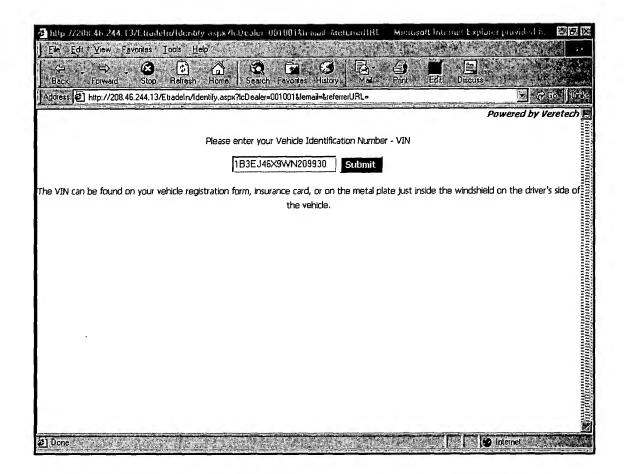


Figure 2(b)

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 4 of 27
Docket No.: 1175-R-01
Piper Rudnick LLP (215) 656-3381

File Edit View Favorites Tools Help	: •
Back Forward Stop Refresh Home Search Favorites History Mail Print, Edit Discuss	
Address Dhttp://208.45.244.13/Etradeln/Identify.aspx?lcDealer=001001&femail=&referrerURL=	oks
Powered by Veretect	7
Please enter your Vehicle Identification Number - VIN	SHIP STATES
1B3EJ46X9WN209930	13.13
<b>Year</b> 1998	111111111
Make DODGE	1611
Model STRATUS	77.1
Style 4D SEDAN 🔄	1411
Color Blue Please Select Color	183.18
Mileage 42000	111111
Zip Code 33477	SHIP
	1000
Next >>	2000
	1111
	11111
	217524
	13131
	1111
Done Wildernet Williams	

Figure 2(c)

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 5 of 27

¥20SEDAN&lcZip=33477&lcMileCl			Powered by Vere
1998 DOD	GE STRATUS	4D SEDAN	
Verify Engine:		○ 4-Cyl, 2.4 Liter	
Verify Transmission	,	Automatic	
Verify DriveTrain:	© Front Wheel Drive		
	Verify Equipment		
Air Conditioning	☑ Compact Disc	☐ Flip-Up Roof	
Power Steering	CD Changer/Stacke	er 🗔 Sliding Sun Roof	
Power Windows	Premium Sound	Moon Roof	
Power Door Lock	s 🗹 Dual Air Bags	Rear Spoiler	
☑ Tilt Wheel	ABS (4-Wheel)	✓ Alloy Wheels	
	☑ Leather	Ti Premium Wheels	
☑ AM/FM Stereo	Power Seat		
☐ Cassette	Dual Power Seats		
	Next >>		

Figure 2(d)

VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 6 of 27

http://208.46.244.13	/EtradeIn/cr.aspx?lcDealer=	001001&lcTransID=10000	4489&lcVIN=1B3EJ46X	9WN20993 - Microsoft Inte 🍱	BX
File Edit View Fav	A THE RESIDENCE OF THE PARTY OF		That is a set		;;
) (S. ) (S. )		Search Favorites History	及,自 Mail Print 居	r Discuss	
Address 🗗 =DODGE&lcN	4odel=STRATUS&lcStyle=4D%20	SEDAN&lcZip=33477&lcMileCla	ss=B&lcRegion=&femail=&re	ferrerURL=#anchMech 🔻 🥜 Go	#C6
				Powered by Verete	ch 🔄
Describe the co	ondition of your ve	ehicle			
<u>Exterior</u>					
Body	Good	C Some Dings/Dents	C Major Damage		
Paint	C Still Shines	O Dull/Chips/Scratches	C Major flaws/peeling		3.0
Glass	Good	C Chipped/Pitted	○ Cracked		
Lights	Good	C Replacement			ď
Rust	⊙ None	C Some	C Rusted Through		
Hail Damage	O None	Some	○ Major		ij.
Unibody/Frame	<b>⊙</b> Good	C Was Repaired	C Damaged		
Spent On Collision Repair	© None	C Less than \$2,500	C More than \$2,500		-
<u>Interior</u>					1000
Door Panels	Good	C Some	Flaws	○ Damaged	12
Carpets/Mats	© Good	Some	Flaws	C Damaged	
Uphoistery	<b>⊙</b> Good	C Some	Flaws	○ Damaged	
Does the Vehicle have	any mechanical problems	? © Yes	O No		2200
🗀 Engine is N	oisy or Smokes				
☐ Head Gaske	et Leaking or Water in the Oil				
Done.				Internet 🐞 Internet	. (4)91

Figure 2(e)

Docket No.: 1175-R-01 Piper Rudnick LLP (215) 656-3381

	w Favorites Tools Help	ater=001001&lcTransID=100004489&lcVII		. <u>. 6</u>
. ← ←	April Stop Refresh Home	Search Favorites History Mail	Print Edit Discuss	
		0%20SEDAN&lcZip=33477&lcMileClass=B&lcRegi	ion=&femail=&referrerURL=#anchMech	o ju
T-Louise				
<u>Interior</u>	<b>6</b> - 1	Comp. Flour	Commend	
Door Panels	<b>⊙</b> Good	O Some Flaws O Some Flaws	O Damaged O Damaged	
Carpets/Mats	○ Good	© Some Haws	⊙ Damaged ⊙ Damaged	
Upholstery	<b>⊙</b> Good	1-7 SUITE Flaws	• Dalliageu	
	e have any mechanical proble ne is Noisy or Smokes	ems? © Yes C No		
☐ Head	d Gasket Leaking or Water in th	e Oil		
☑ Tran	nsmission is Not Functioning or Si	lips		
	onditioning Does Not Blow Cold	1		
☐ Batte				
	rnator Bad			
<b>I⊻</b> Brake	es Needs Repairs			
<u>Other</u>				
Emissions	© Current	C Altered, Failed, Major Polluter		
Odometer		○ Reset	O Not Working	
Registration	© Current	C Expired		
Title	Clean Title History	C Branded 'Salvage', 'Flood', etc.		
		Next>>		

Figure 2(f)

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 8 of 27
Docket No.: 1175-R-01
Piper Rudnick LLP (215) 656-3381

	(main light as light)	- D.M. alphana h. J. and		344420				erby Parette
ede pro	ide us the folk	owing Intorne	iton its get			ohyment vechi	ide you are j	deriding to
ander .	quote instantly	1	-	pundhas Yeart			1	
STIC:	W	- Service day of the service of the		Make:	equita.		Í	
st sme:	Dar .	Y	L.		Undercidit			
iy kone:	Get les	o Est		Style: Select	Eliza			
ione:	Ser Loca Jan	00 Ext		Colors				
Möll:	doe Sidon et ver	W.Con						
			2.5.1					
			*28	rowinea				

Figure 2(g)

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 9 of 27

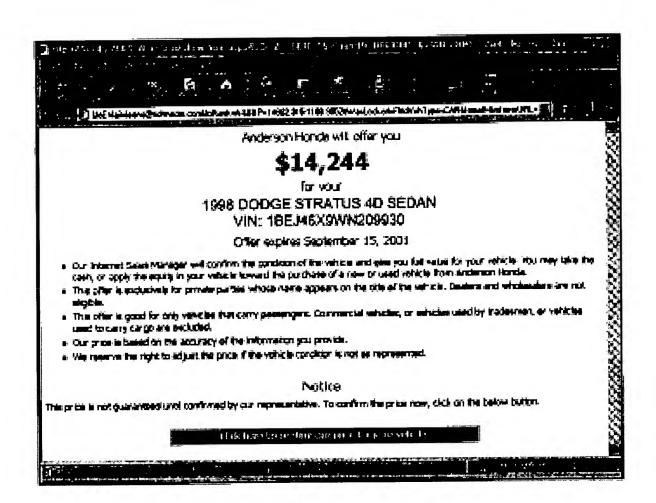


Figure 2(h)

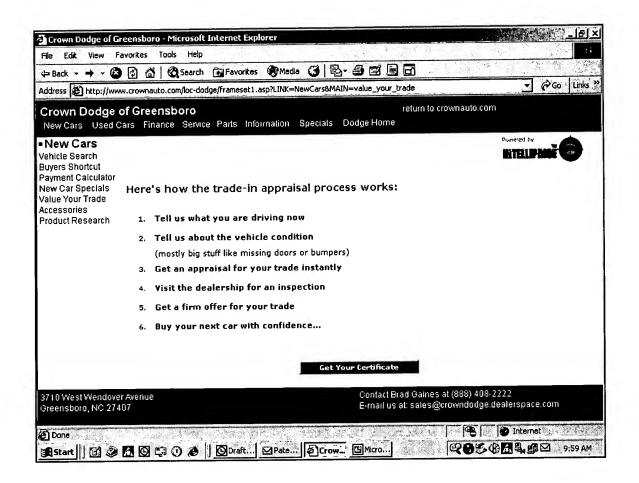


Figure 3(a)

Crown Dodge of Greensboro - Microsoft I	nternet Explorer	_lel×
File Edit View Favorites Tools Help	Favorites ⊕ Media 😂 🔁 🗗 🖬 🖬	
	ge/frameset1.asp?LINK=NewCars&MAIN=value_your_trade	→ ¿Go Links
Crown Dodge of Greensboro	return to crow Parts Information Specials Dodge Home	wnauto.com
New Cars /ehicle Search Buyers Shortcut Payment Calculator New Car Specials /alue Your Trade Accessories Product Research	Please specify the vehicle to trade Year 1998  Make CHEVROLET  Model CAMARO  Style 2D COUPE  Color Burg  Mileage 33000  Zip Code 90210	PORT Ed by
3710 West Wendover Avenue Greensboro, NC 27407	Contact Brad Gaines at E-mail us at: sales@cro	(888) 408-2222 owndodge.dealerspace.com
Done Start II GO & FIG PO PO A	Oraft	P Internet  □ 153 AM

Figure 3(b)

VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 12 of 27

File Edit View Favorites Tools Help ⇔Back → → ✓ 🖎 🗘 🚳 ಿ Search	Favorites Media	C	
Address http://www.crownauto.com/loc-doc			V
Crown Dodge of Greensboro New Cars Used Cars Finance Servic	e Parts Information Sp	pecials Dodge Home	return to crownauto.com
New Cars /ehicle Search	1998 CHE	VROLET CAMARO	2D COUPE
Buyers Shorlout Payment Calculator New Car Specials Value Your Trade Accessories Product Research	Verify Engine: Verify Transmissi Verify DriveTrain	© V6 3.8 Liter on: © 5 Speed Manual : © Rear Wheel Drive	
TOUGGETTESEATON		Verify Equipment	
	. Air Conditioning 넷 Power Steering 넷 Power Windows 넷 Power Door Lock 넷 Tilt Wheel 덴 Cruise Control 덴 AM/FM Stereo 넷 Cassette	✓ Compact Disc	□ Sliding Sun Roof □ Moon Roof
3710 West Wendover Avenue Greensboro, NC 27407			ad Gaines at (888) 408-2222 at. sales@crowndodge.dealerspace.com

Figure 3(c)

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 13 of 27
Docket No.: 1175-R-01
Piper Rudnick LLP (215) 656-3381

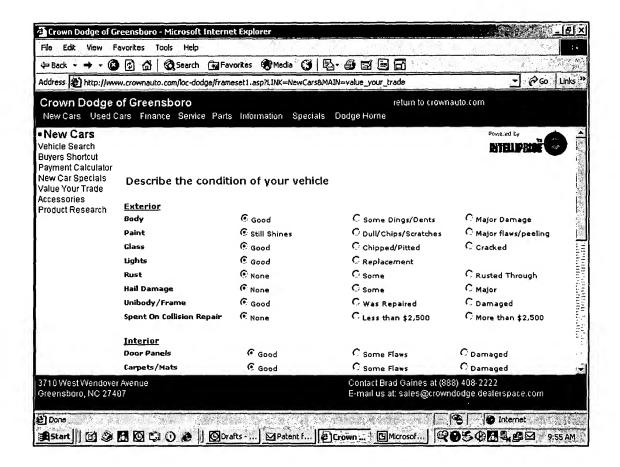


Figure 3(d)

VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 14 of 27 Docket No.: 1175-R-01 Piper Rudnick LLP (215) 656-3381

Crown Dodge of Greensboro - Microsoft Internet Explorer File Edit View Favorites Tools Help → Back - → - @ ② ☆ Search → Favorites → Media ③ □ → ● ☑ ■ ☐ ▼ 🛱 Go Links " Address thtp://www.crownauto.com/loc-dodge/frameset1.asp?LINK=NewCars&MAIN=value\_your\_trade Crown Dodge of Greensboro New Cars Used Cars Finance Service Parts Information Specials Dodge Home New Cars Does the Vehicle have any mechanical problems? ♠ No CYes Vehicle Search **Buyers Shortcut** Other Payment Calculator @ Current Emissions C Altered, Failed, Major Polluter New Car Specials Value Your Trade @ Accurate OReset Odometer O Not Working Accessories Product Research Registration Current Clean Title History C Branded 'Salvage', 'Flood', etc. Title To the best of your knowledge: Has this vehicle been in an accident/incident in which it sustained more than \$500 CYes & No Has this vehicle ever been used for any commercial purpose or for any purpose other than the personal, non-commercial use of the owner? Cres & No Cyes & No Was this vehicle purchased at an auction? C Yes @ No Has this vehicle ever been the subject of a Lemon Law claim? Has this vehicle been altered since leaving the factory of the original manufacturer, such as modifying the suspension, the exhaust system, or transforming it into a C Yes @ No conversion van? 3710 West Wendover Avenue Contact Brad Gaines at (888) 408-2222 Greensboro, NC 27407 E-mail us at: sales@crowndodge dealerspace.com 1 Internet Start O Patent f... Crown ... ©Microsof... ♥ S & B & B M 9:55 AM

Figure 3(e)

### VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 15 of 27

⇒ Back - → - 🙉 [	rites Tools	Help Search 🕞 Favorite	s Media	CA I E	· 5 0		X		
ddress 🐔 http://www.c								<b>J</b> .	<b>∂</b> Go Link
Crown Dodge of New Cars Used Car			formation :	Specials	Dodge Ho		to crownauto.c	om	
New Cars rehicle Search suyers Shortcut rayment Calculator lew Car Specials raiue Your Trade accessories roduct Research	First Name: Last Name: Day Phone: Evening Phone:	form i former della	555 Ext. 5555 Ext.		nuit for Pric	Style: Selec Color:	CLUB CAB	Powered by	
710 West Wendover Av reensboro, NC 27407	enue						es at (888) 40 @crowndodg	8-2222 e.dealerspace.	com

Figure 3(f)

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 16 of 27
Docket No.: 1175-R-01

Piper Rudnick LLP (215) 656-3381

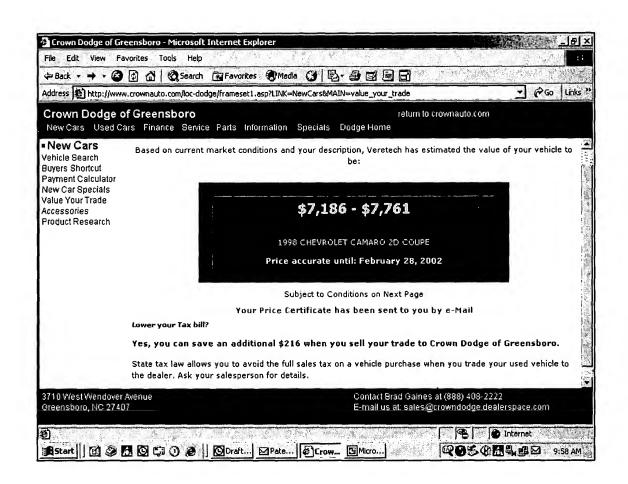


Figure 3(g)

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 17 of 27
Docket No.: 1175-R-01
Piper Rudnick LLP (215) 656-3381

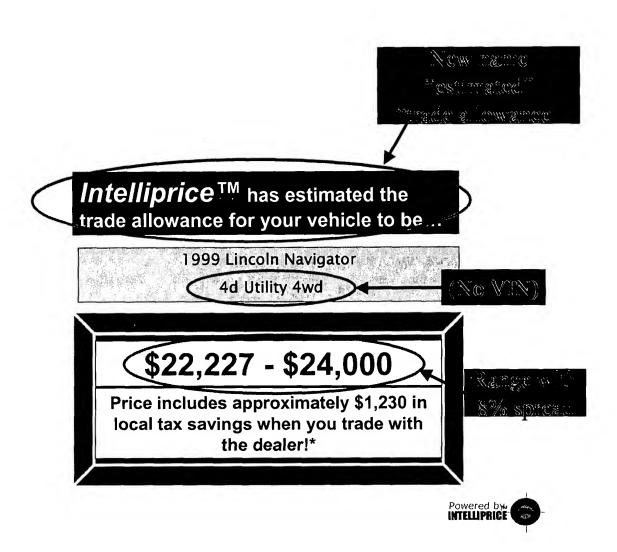


Figure 3(h)

## VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 18 of 27

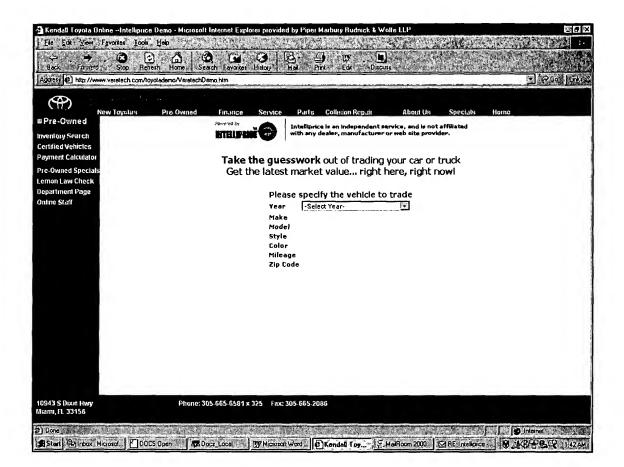


Figure 4(a)

### VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 19 of 27

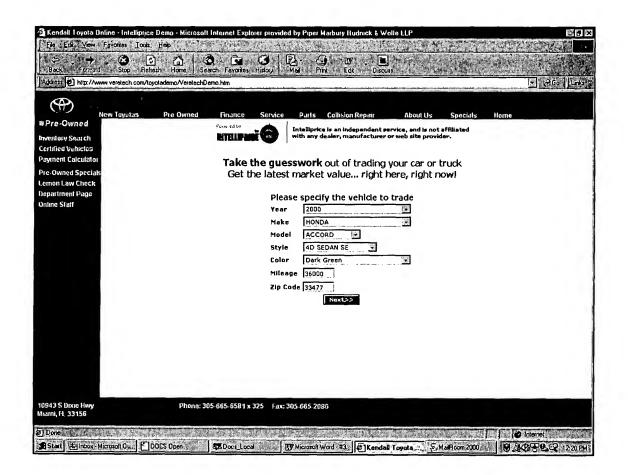


Figure 4(b)

VEHICLE LEAD GENERATION SYSTEM
USING BUYER CRITERIA
Michael Sheinson et al.
Sheet 20 of 27
Docket No.: 1175-R-01
Piper Rudnick LLP (215) 656-3381

tess (C) http://www.veretech.com/to		Maal Print Edit D	iscus		or of Go
<b>(P)</b>					
New Toyotus	Pre Owned Finance Service	Parts Collision Repair	About Us	Specials	Home Powr ed by
ntery Search					ETRL PROF
fied Vehicles					
ment Calculator	2000	HONDA ACCORD 4D	SEDAN SE		
Owned Specials					
on Law Check	Verify Engine:		C 4-Cyl. 2.3L ULEV		
stment Page	Verify Transmi Verify DriveTr	ission: © Automatic ain: © Front Wheel Drive			
ne Staff	verny Drive IF	dill: Front Wheel Drive			
		Verify Equipment			
	Air Condition	ning Compact Disc	Dual Power Seats		
	Power Steen				
		ows Premium Sound	Sliding Sun Roof		
	₩ Power Door	Locks 🗔 Integrated Phone	Moon Roof		
	₹ Tilt Wheel	Dual Front Air Bags			
		rol R ABS (4-Wheel)	Alloy Wheels		
	AM/FM Stere		Deremium Wheels		
	<b>⊘</b> Cassette	Power Seat			
		Next>>			

Figure 4(c)

## VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 21 of 27

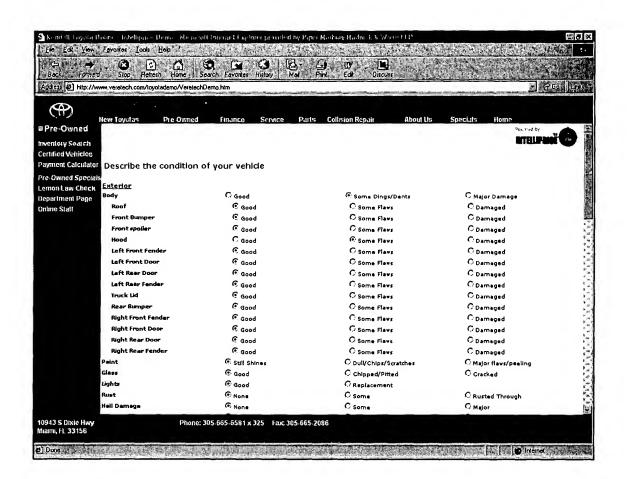


Figure 4(d)

# VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 22 of 27

uddress (E) http://ww	w.veretech.com/toyo	xademo/VeretechDe	mo.htm		المستحدث والإلام تستنيا المالية			- July J. J. Harris Hills	more and the first	→ Go Pin
(4)	lew Toyntas	Pre-Owned	Funance	Service	Parts Coll	ision Repair	About Us	Specials	Home	
Pre-Owned	Lights		G Good			Replacement	t	0	ed Through	
ventory Search	Rust		© None			C Some		C Maio		
ertified Vehicles	Hail Damage		@ None			C some		C Dam		
ayment Calculator	Unibody/Frame		€ good			C Was Repaire	-		rageo e than \$2,500	
re Owned Specials	Spent On Collision	Repair	® None			C Less than \$2	2,500	12 More	than \$2,500	,
emon Law Check	Interior									
epartment Page	Door Panels		€ Good	1		O Some Flaws		C pam	aged	
nline Staff	Carpets/Mats		€ Good			C Some Flavs		C Dam	aged	
	Upholstery		© Good			C Some Flaws		C pam	aged	
	Other Emissions Odometer	© Current			C Altered, Faile	d, Major Polluter		C No	t Working	
	Registration	@ Current			C Expired					
	Title	Clean Title	History		C Branded 'Sale	age', 'Flood', etc.				
	<u>To the best of your knowledge:</u>									
	Has this vehicle ever been used for any commercial purpose or for any purpose other than the personal, non- commercial use of the owner?								C No	
	111	purchased at an a	uction?					Ciyes	C No	
		ever been the subj		n Law claim	?			Cyes	C No	
	Has this vehicle b	een altered since exhaust system, o	leaving the fa	ctory of the	original manufa onversion van?	cturer, such as mo	odifying the	Cyes	C No	
	suspension, the exhaust system, or transforming it into a conversion van?									

Figure 4(e)

Sheet 23 of 27
Docket No.: 1175-R-01
Piper Rudnick LLP (215) 656-3381

Back Forward St	op Refresh Home Search Favorites History Mail Print	IIV ■ Edit Decuss
idioss E http://www.verete	ach com/toyotademo√eretechDemo.htm	X COOLLE
New Toy	rotas Pre-Owned Finance Service Parts Collisi	ion Repair About Us Specials Home
re-Owned		Proceed by
ntery Sharch Ified Vehicles		
nent Calculator		Please describe the replacement vehicle you are
Owned Specials on Law Check	confirmation copy by e-mail	considering
ertment Page ne Staff	First Name:	€ New C. Pre-Owned
ie Stan	Last Name:	SE NEW STALLOWING
	Phone: Evening Ext.	Make: TOYOTA
	Phone: (optional)	Model: 4RUNNER  Style: SR5 V8 SPORT UTILITY
	E-Mail:	Select Blue
	Submit f	

Figure 4(f)

# VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 24 of 27

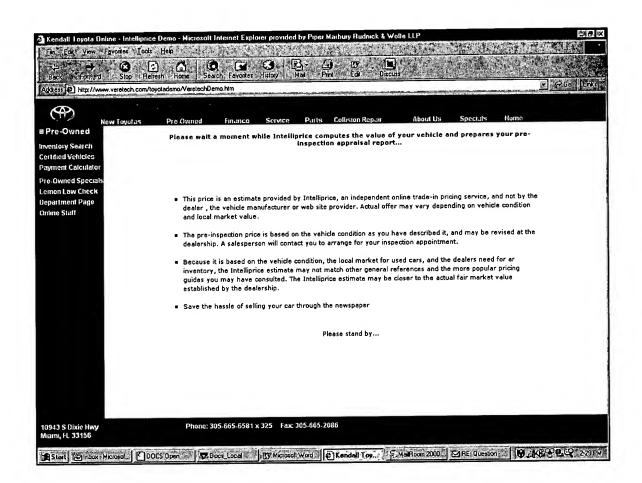


Figure 4(g)

# VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 25 of 27

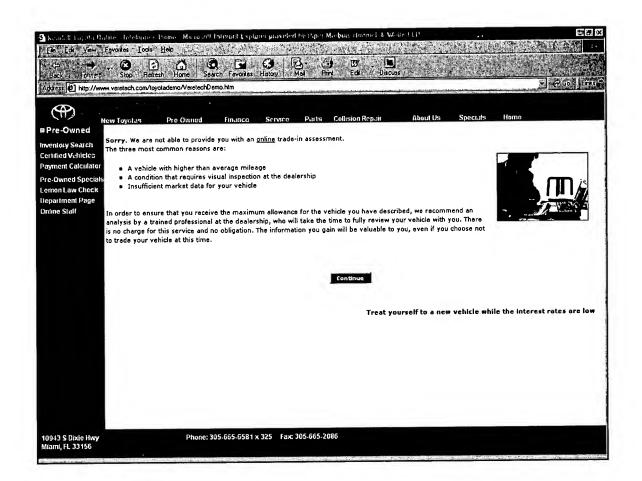


Figure 4(h)

# VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 26 of 27 Docket No.: 1175-R-01 Piper Rudnick LLP (215) 656-3381

BOOK STATE OF THE PARTY OF THE	7 . 5 . 11 . 15					→ So line
dress E http://www.veretech.co	m/I oyotaDemo/VeretechDe	emo.ntm	The same of the little wall by the found of the Confession of the little wall by the litt	To be seen the second		27 See 186 Laste
New Toyotas	Pre-Owned	Finance Service	ce Parts Collision Repair	About Us	Specials Home	
entery Search rified Vehicles yment Calculator		Intelli	price pre-inspection trade	estimate		
e-Owned Specials mon Law Check partment Page			\$11,394 - \$13,103	3		
line Staff			2000 HENDA ACCORDI 46: SEDAN	SE		
		1	Price accurate until: August 23,	2003		
		THE OFFER F	ROM YOUR LOCAL DEALER	MAY BE HIG	HER	
	LOWER \	YOUR TAX BILL hen you trade y	? State sales tax law could our used vehicle with the o	save you an a dealer. Ask fo	additional \$741 r details.	
		Int	elliprice is an <u>independent</u>	service.		
		Your Ap	proisal Report has been sent to	you by e-Mail		
		Send me th	nis lead. My e-mail is:			
			Important Terms and Conditions			

Figure 4(i)

#### VEHICLE LEAD GENERATION SYSTEM USING BUYER CRITERIA Michael Sheinson et al. Sheet 27 of 27

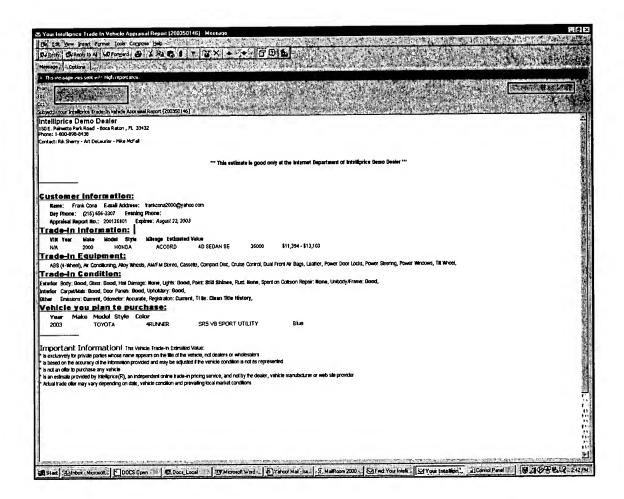


Figure 4(j)